



SASCHA MANSSON CONSULTING

Strategic Business Mastermind

Overview

Facilitated peer group meetings focused on creating and executing business visions, implementing tools, and increasing accountability for business and personal growth.

Meeting Structure

Regular Monthly Meetings / Meeting Length is 2 hours

Meeting Activity	Description
Check-In	Personal and Professional Bests from the previous month.
Status Update	Update on monthly accountability commitment and next steps.
Tool Time	Discuss, develop, and implement business tools to create direction and clarity for business growth.
Hot Seat	Two participants in 'hot seat' to identify, discuss, and solve a business issue or opportunity.
Commitment	Establish monthly accountability commitments.
Wrap-Up/Conclude	Review next-steps and confirm next meeting.

Tools for Growth (one tool per meeting will be selected by the facilitator and discussed during 'Tool Time')

- Strategic Business Plan/Goals and Strategies
- Accountability Chart/Structuring Your Business for Growth
- Quarterly ROCKS/Identify Business Priorities
- Scorecard/Create Accountability Through Tracking Measurables
- Weekly Meetings/Implement Effective Meeting Structure with Leadership Team and/or Employees
- Delegate/Identify Items to Delegate and Establish a Plan
- Leadership and Management/Holding People Accountable
- Cash Flow Drivers/Identify Additional Cash Flow Drivers and Decrease Expenses

Participant Details

- 6-8 business owners or Leadership Team Members
- Full 12 month commitment
- Growth orientated
- \$100/month (\$1,200 annual investment) per participant (payment plans available upon request) / Grant Opportunity Available Through Duluth Superior Community Foundation

Twin Ports Group

Meets at the Kitchi Gammi Club in Duluth

Bayfield/Washburn/Ashland Group

Meets at The Club in Washburn

For additional information contact group facilitator, Sascha Mansson

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